

FILE

# fashion calendar

## 1971

31 st year • issued weekly

SEPTEMBER 13

JANUARY

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# FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY ISSUE will yield maximum use of FASHION CALENDAR to the reader ... Ruth Finley, Publisher.

## WEEK BEGINNING MONDAY, SEPTEMBER 13, 1971

Friday Sept. 10 11:00 A.M.	RESORT & HOLIDAY COLLECTION By reservation. Continuous thereafter.	MODERN COUTURE BY PEG ENDERSBY	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR Contact: CH. 4-3169.
Friday Sept. 10- Sept. 22	RESORT COLLECTION IN NEW YORK Continuous showings, by appointment.	HELGA (722 S. LOS ANGELES ST.)	HOTEL GOTHAM PRIVATE SUITE Contact: CI. 7-2200.
Sunday Sept. 12- Sept. 14	SPRING FASHIONS: BOYS' & YOUNG MEN'S MARKET Twenty-fifth anniversary National Youth Market and three-day fashion show by Boys' and Young Men's Apparel Manufacturers Assn; also girls' fashions. Also, international festival.	BAMA	HOTEL NEW YORKER 8TH AVE. & 34TH STREET Contact: Robert Gur-Arie, 594-5130.
Monday Sept. 13 11:00 A.M.	READY-TO-WEAR BY JEAN PATOU Customer showing of Jean Patou's collection, designed by Michel Goma, exclusive at Saks Fifth Avenue. By invitation.	SAKS FIFTH AVENUE	5TH FLOOR Publ: Helen O'Hagan, PL.3-4189.
Monday Sept. 13 11:30 A.M.	CUSTOMER SHOWING: TRIGERE COLLECTION Fall collection by Pauline Trigere.	BERGDORF GOODMAN	4TH FLOOR Publ: Madeline de Vries, PL. 3-7300.
Monday Sept. 13 1:00 P.M.	RESORT AND EARLY SPRING COLLECTION By reservation.	TEAL TRAINA	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR Contact: Jean Roberts, LA. 4-3520.
Monday Sept. 13 2:30 P.M.	OPENING OF HOLIDAY & RESORT COLLECTION By invitation. Thereafter by appointment.	TINA LESER	550 SEVENTH AVENUE NEW SHOWROOM - 6TH FLOOR Contact: 354-1122.
Monday Sept. 13 3:30 P.M. Champagne	PREMIERE SHOWING OF FUR COLLECTION Preview of Hy Fishman's "Furs Through the Ages Collection". By invitation. Contact: 244-4530.	FUR FUNTASTIC LTD.	305 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Monday Sept. 13 5:00 P.M.	HOLIDAY AND RESORT COLLECTION Also Sept. 15 at 9:00 A.M.; Sept. 16 at 5:00 P.M. By reservation.	RAY AGHAYAN/BOB MACKIE (8636 MELROSE AVE., L.A.)	GOTHAM HOTEL SUITE 1009 Thereafter by appointment. Contact: CI. 7-2200.
Monday Sept. 13 5:00 P.M. Reception	PRESS PREVIEW: INT'L DATELINE COLLECTION III Resort and Holiday collection for International travel designed by ZuZu Angel, presented at the home of the Consul General and Mrs. Soutello Alves. Show at 6:15. By invitation. (Thereafter by appointment at Hotel Gotham, CI. 7-2200). Publicity: Lisa Curtis, 684-7444.	ZUZU ANGEL (RIO DE JANEIRO)	32 EAST 70TH STREET CONSUL GENERAL OF BRAZIL

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Sept. 13 1:30 P.M. Luncheon	BENEFIT FASHION SHOW IN PUERTO RICO "Paris Visits Puerto Rico" --couture and ready-to-wear by Nina Dimos at a champagne "Merienda" to benefit Presbyterian Hospital of San Juan. Guests of honor: Wives of U.S. governors in San Juan for annual conference. By invitation. Publicity: Judy Guerin, 879-4822.	NINA DIMOS (36 EAST 61ST STREET)	SAN JUAN, PUERTO RICO AMERICANA HOTEL
Beginning Monday Sept. 13	RESORT AND EARLY SPRING COLLECTION Continuous showings, by appointment. Contact: LW. 4-0454.	BEENE BAZAAR; GEOFFREY BEENE BOUTIQUE	550 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Beginning Monday Sept. 13	HOLIDAY AND RESORT COLLECTION Designed by Frances Prisco. Continuous showings. Contact: LO. 4-9311.	TED BROWN	498 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Monday Sept. 13	RESORT COLLECTION BY SADYE WEINBERG Continuous showings. Contact: 244-6761.	CARLYE DRESS	530 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Beginning Monday Sept. 13	RESORT AND EARLY SPRING COLLECTION By appointment. Contact: Ronald Alexander, LO. 3-6126.	CLARET BY ARTHUR DOUCETTE	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Beginning Monday Sept. 13	RESORT AND EARLY SPRING COLLECTION Opening of Resort and Early Spring collections including cotton suits and dresses. By appointment. Contact: Dave Robinson, 594-3219.	DIA DIODATO	512 SEVENTH AVENUE SHOWROOM - 38TH FLOOR
Beginning Monday Sept. 13	HOLIDAY AND RESORT COLLECTION Designed by Hubert Latimer. Informal showings by appointment. ( <u>Show at 2:30 P.M. has been cancelled.</u> ) Contact: LO. 4-9220.	CHRISTIAN DIOR- NEW YORK	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Beginning Monday Sept. 13	HOLIDAY AND RESORT COLLECTION Informal showings by appointment. Contact: LO. 4-9220.	MISS DIOR	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Beginning Monday Sept. 13	RESORT AND EARLY SPRING COLLECTION Informal showings. Contact: Laura Casson, LO. 3-6126.	GAVI BY MILTON KORWIN	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Beginning Monday Sept. 13	HOLIDAY AND MID- WINTER COLLECTION Continuous showings of all collections. Contact: 564-4130.	GAY GIBSON	1411 BROADWAY SHOWROOM - 24TH FLOOR
Beginning Monday Sept. 13	RESORT-SPRING CLINIC FOR RETAILERS Showings by appointment. Contact: Sheila Hultkrans, 935-2732.	HARPER'S BAZAAR	717 FIFTH AVENUE BAZAAR ROOM - 11TH FLOOR
Beginning Monday Sept. 13	RESORT AND CRUISE COLLECTION Continuous showings by appointment. Contact: LO. 4-1080.	KIMBERLY	1410 BROADWAY SHOWROOM - 10TH FLOOR
Beginning Monday Sept. 13	HOLIDAY AND RESORT COLLECTION Continuous showings by appointment. Contact: 736-9601.	CALVIN KLEIN	205 WEST 39TH STREET SHOWROOM - 4TH FLOOR
Beginning Monday Sept. 13	RESORT AND SPRING COLLECTION By appointment. Contact: LO. 3-4358.	VERA MAXWELL	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Sept. 13- Oct. 1	RESORT AND SPRING COLLECTION Featuring Indonesian washable batik dresses, skirts, jackets. Continuous showings, by appointment. Contact: 736-4817, or 662-2843.	INGER McCABE (924 WEST END AVENUE)	HOTEL ALGONQUIN-SUITE 405 59 WEST 44TH STREET
Beginning Monday Sept. 13	RESORT COLLECTION BY GENE BERK Continuous showings. Contact: Marie Lippe, PE. 6-0151.	PAGANNE LTD.	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Monday Sept. 13	HOLIDAY AND RESORT COLLECTION Designed by Terry Morton and Sandra Nussbaum. Contact: BR. 9-0952.	PARNES FEINSTEIN; & PF KNITS	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Monday Sept. 13	RESORT AND EARLY SPRING COLLECTION By reservation. Contact: 279-5012.	MOLLIE PARNIS; MOLLIE PARNIS BOUTIQUE	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Beginning Monday Sept. 13	RESORT & EARLY SPRING COLLECTION Continuous showings. By appointment. Contact: LO. 3-0988.	RODRIGUES FOR PETER CLEMENTS	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Monday Sept. 13- Sept. 23	OPENING OF CRUISE COLLECTION By appointment. Contact: Michele Schrader, 524-2640 or LO. 4-9194.	TIKTINER	YORK HOTEL-SUITE 707 499 SEVENTH AVENUE
Beginning Monday Sept. 13	RESORT HATS FOR MEN AND WOMEN Showing of hats by Cavanagh, Dobbs, Knox, Champ, and Tenderfoot. By appointment. Contact: Allen Murphy or Jan Taylor, 486-0520.	HAT CORPORATION OF AMERICA	530 FIFTH AVENUE SHOWROOM - 2ND FLOOR
Tuesday Sept. 14 10:00 A.M.	RESORT AND EARLY SPRING COLLECTION By invitation. Contact: 947-4551.	JACQUES TIFFEAU	550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Tuesday Sept. 14 11:00 A.M.	HOLIDAY AND RESORT COLLECTION By reservation. Contact: Neil Peskin, 524-4510.	GINO CHARLES BY BETSE CANN	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Tuesday Sept. 14 11:00 A.M.	OPENING OF RESORT COLLECTION By reservation. Contact: 868-9070.	ANNEMARIE GARDIN	205 WEST 39TH STREET SHOWROOM - 15TH FLOOR
Tuesday Sept. 14 11:00 A.M.	PREVIEW: RESORT- HOLIDAY COLLECTION Surjit and Adarsh Kaur Gill will open their new showroom with a preview of their Resort-Holiday collection for press and buyers. By invitation. Contact: Budd Calisch, Dorelle Associates, 730 Fifth Avenue, 489-8420.	SAZ (BY THE GILL SISTERS)	42 EAST 57TH STREET NEW SHOWROOM - 4TH FLOOR
Tuesday Sept. 14 12:00 Noon	PREVIEW: HOLIDAY & RESORT COLLECTION By invitation. Contact: Ethel Shieff, 736-3075.	JIMMAE BY MARY MATISSE	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Tuesday Sept. 14 12:00 Noon Luncheon	PRESS PREVIEW: FUR COLLECTION Show followed by luncheon. By invitation. (customer showing at 2:30 P.M.- Grand Ballroom). Contact: Ernest Graf, BR. 9-0633.	BEN KAHN COUTURE (150 WEST 30TH STREET)	HOTEL PLAZA CRYSTAL ROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Sept. 14 1:00 P.M.	HOLIDAY AND RESORT COLLECTION By reservation. Thereafter by appointment. Contact: LA. 4-0237.	HAROLD LEVINE BY DON BREITINGER	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Tuesday Sept. 14 1:00 P.M.	OPENING OF HOLIDAY & RESORT COLLECTION Continuous showings by appointment. Contact: WI. 7-6845.	VICTORIA ROYAL BY BILL HAIRE	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Tuesday Sept. 14 2:00 P.M.	OPENING OF RESORT COLLECTION By invitation. Contact: 564-3857.	TEAL TODAY (DIV. TEAL TRAINA)	550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Sept. 14	2:30 P.M., TRIGERE, 550 Seventh Avenue, 16th floor, LO. 3-1600.		
Sept. 14	2:30 P.M., BEN KAHN Customer Showing, Hotel Plaza, Grand Ballroom, BR. 9-0633.		
Tuesday Sept. 14 4:00 P.M.	OPENING: HOLIDAY- RESORT COLLECTION By reservation. Contact: 594-0030.	ELINOR SIMMONS FOR MALCOLM STARR	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Tuesday Sept. 14 4:00 P.M.	CRUISE AND RESORT COLLECTION By invitation. Thereafter by appointment in showroom, 20th floor. Contact: Esther Reifer, OX. 5-4270. Publicity: Pennoyer Associates, MU. 2-6480.	McMULLEN (550 SEVENTH AVENUE)	500 CLUB 500 SEVENTH AVENUE
Tuesday Sept. 14 4:30 P.M.	OPENING: RESORT AND EARLY SPRING COLLECTION By invitation. Thereafter by appointment. Contact: Roberta Sawyer, 832-0030. Publicity: Eleanor Lambert, MU. 8-2130.	THEA PORTER	203 EAST 60TH STREET
Tuesday Sept. 14 6:00 P.M.- 7:00 P.M.	"WHO'S ON THIRD" COCKTAILS-BUFFET A special preview of the new fashion shopping environments on the third floor of Bloomingdale's; and a look at Fall 1971 collections, for benefit of the Film Society of Lincoln Center. By invitation only. Contact: Arlene Friedlander, PL. 2-1988.	BLOOMINGDALE'S	THIRD FLOOR
Tuesday Sept. 14 6:00 P.M.	OPENING OF NEW SALON IN CHICAGO Reception, 6:00 to 10:00. By invitation. Publ: Laurance Taylor, 688-0728.	VIDAL SASSOON	740 NORTH RUSH STREET CHICAGO, ILLINOIS
Tuesday Sept. 14 8:00 P.M.- 9:30 P.M.	FASHION SHOW ON MADISON AVENUE Twenty-four shops will participate in a fashion show to celebrate the Tuesday evening re-opening of the Madison Avenue Mall (7:00 - 10:00 P.M.)	MADISON AVENUE SHOPS	61ST TO 72ND STREETS
Beginning Tuesday Sept. 14	RESORT AND HOLIDAY COLLECTION Continuous showings. Contact: LO. 4-8190.	THE FIFTH ADDITION	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Tuesday Sept. 14	HOLIDAY, RESORT AND EARLY SPRING Continuous showings by appointment. Contact: PE. 6-5547.	HARMAY	498 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Beginning Tuesday Sept. 14	RESORT AND EARLY SPRING COLLECTION Continuous showings by appointment. Contact: Phyllis Sacks, LA. 4-2544.	LAIRD KNOX BY TRACY MILLS	512 SEVENTH AVENUE SHOWROOM - 37TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Tuesday Sept. 14	OPENING OF RESORT COLLECTION Continuous showings by appointment.	CHUCK HOWARD FOR DAMIAN COUTURE LTD. Contact: 239-4155.	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Tuesday Sept. 14	NEW FASHIONS FROM ITALY Suede collection; accessories; and dinner suits from the Kinki Shop, Milan. By appointment. Contact: PL. 5-2340.	MODA ROMANA	ST. REGIS MEZZANINE
Beginning Tuesday Sept. 14	OPENING OF RESORT COLLECTION Continuous showings by appointment. Contact: Mary Kloss, 868-2880.	PAPILLON	550 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Beginning Tuesday Sept. 14	RESORT AND EARLY SPRING COLLECTION Continuous showings. Contact: LO. 5-3250.	RAFFAELE- FRANK LEONE	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Beginning Tuesday Sept. 14	OPENING: RESORT & EARLY SPRING COLLECTION Continuous showings. By appointment. Contact: Mr. Revell, CH. 4-1542.	BEN REIG	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Beginning Tuesday Sept. 14	COMPLETE COLLECTION: NORTH-SOUTH Informal showings. By appointment. Contact: 239-4155.	DOMINIC ROMPOLLO	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Tuesday Sept. 14	OPENING OF RESORT COLLECTION Continuous showings by appointment. Contact: LO. 4-9194.	ABE SCHRADER BY BELLE SAUNDERS	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Tuesday Sept. 14	RESORT AND EARLY SPRING COLLECTION Continuous showings by appointment. Contact: Sydney Bloomberg, 736-5890.	JOSEPH STEIN BY MURIEL READE	205 WEST 39TH STREET SHOWROOM - 9TH FLOOR
Sept. 14	PRIMARY DAY (Tuesday)		
Sept. 15	9:00 A.M., RAY AGHAYAN/BOB MACKIE, Hotel Gotham, Suite 1009, CI. 7-2200.		
Wednesday Sept. 15 10:00 A.M.- 12:00 Noon	OPENING OF NEW JEWELRY SHOWROOM Fiftieth anniversary celebration in N.Y. at champagne breakfast. Informal modeling of jewelry. Guest of honor: Dr. Eduard Gubelin. Publicity: Anita Brooks, 755-4448.	GUBELIN	745 FIFTH AVENUE
Wednesday Sept. 15 10:00 A.M.	OPENING OF RESORT COLLECTION Also Sept. 16 and 22 at 10:00 A.M. By reservation. Contact: LA. 4-7626.	ADELE SIMPSON, INC.	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Wednesday Sept. 15 11:30 A.M.	OPENING OF RESORT COLLECTION By reservation. Contact: 564-3857.	TRAINA BOUTIQUE & TRAINA SPORT	550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Wednesday Sept. 15 11:30 A.M.	PRESS & CUSTOMER SHOW: JEAN LOUIS SCHERRER Showing of exclusive Fall-Winter collection. By invitation. Publicity: Madeline de Vries, PL. 3-7300.	BERGDORF GOODMAN	3RD FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Sept. 15 12:30 P.M. Luncheon	"SPORTCOUTURE" FASHIONS AT LUNCHEON SHOW "The Dawn To Dusk Collection" -- designed by John Anthony. Reservations: (\$5.95), CI. 6-9171. Barbetta Publicity: Ellen Perl, TE. 2-8212.	JOHN ANTHONY (530 SEVENTH AVENUE)	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday Sept. 15 1:15 P.M.	OPENING OF HOLIDAY & RESORT COLLECTION By reservation. Contact: Miss Fritzi, LO. 5-4115.	NAT KAPLAN	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Wednesday Sept. 15 2:30 P.M.	RESORT AND EARLY SPRING COLLECTION By reservation. Contact: CH. 4-1872.	LARRY ALDRICH BY MARIE MCCARTHY	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Wednesday Sept. 15 2:30 P.M.	CRUISE AND WINTER FUR FASHIONS "Scintillating Fur Fashions" for cruise and winter. By invitation. Thereafter by appointment. Contact: Miss Lenore, CH. 4-8685.	FREDRICA AND MISS FREDRICA	345 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Postponed Sept. 15	LORD & TAYLOR'S PREVIEW OF THE VALENTINO COLLECTION, ORIGINALLY SCHEDULED FOR SEPT. 15, HAS BEEN POSTPONED TO SEPT. 22, 3:00 - 6:00 P.M. (See pg. 9)		
Wednesday Sept. 15 3:30 P.M.	OPENING OF HOLIDAY & RESORT COLLECTION By invitation. Thereafter by appointment. Contact: Marion Auley at Sylvan Rich, 947-8470.	PHYLLIS SUES (8680 MELROSE AVE., L.A.)	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Wednesday Sept. 15 4:00 P.M.	HOLIDAY AND RESORT COLLECTION Designed by Rizkallah. By reservation. Contact: 594-0030.	MALCOLM STARR INTERNATIONAL	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Wednesday Sept. 15 4:30 P.M.	PREVIEW: HOLIDAY COLLECTIONS Showing of Model's Coat, Park East, Passport and Spectator. By invitation. Contact: LO. 4-8890. Publicity: Viola Rossi, 489-8118.	SWIRL (1411 BROADWAY)	ST. REGIS HOTEL VERSAILLES ROOM
Beginning Wednesday Sept. 15	RESORT AND EARLY SPRING COLLECTIONS Continuous showings by appointment. Contact: LW. 4-0454.	GEOFFREY BEENE	550 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Beginning Wednesday Sept. 15	OPENING OF RESORT COLLECTION By appointment. Contact: 947-8235.	DONALD BROOKS	550 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Wednesday Sept. 15	OPENING: HOLIDAY & RESORT COLLECTION The Group plus some new artisans will show their Holiday "capers and resorts of sorts." Continuous showings by appt. Contact: Gayle Osman, 868-2135.	DESIGNERS' MELANGE	205 WEST 39TH STREET SHOWROOM - 2ND FLOOR
Beginning Wednesday Sept. 15	RESORT AND EARLY SPRING COLLECTIONS Continuous by appointment. Contact: LW. 4-9000.	KASPER FOR JOAN LESLIE; KASPER FOR J.L. SPORT	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Beginning Wednesday Sept. 15	HOLIDAY ADDITIVES A concentrated group of "inimitable Additives." By appointment. Contact: 279-9915.	ANNE KLEIN & COMPANY	205 WEST 39TH STREET SHOWROOM - 3RD FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Wednesday Sept. 15	RESORT & EARLY SPRING COLLECTION Continuous showings by appointment.	PETTI 4'S	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR Contact: CH. 4-3558.
Beginning Wednesday Sept. 15	OPENING OF CRUISE COLLECTION Continuous showings by appointment.	RIKKI FOR SPORT TRIO	498 SEVENTH AVENUE SHOWROOM - 7TH FLOOR Contact: Helen Feinstein, LO. 3-6143.
Thursday Sept. 16 9:30 A.M. Coffee	PRESS PREVIEW: IMPORT FASHIONS Fall-Winter Paris and Rome couture fashions and line-for-line copies in original fabrics. By invitation. (Also showing: Thurs., Sept. 23, 1:00 P.M., by invitation; public show, Sept. 23 at 6:00). Commentator: Irene Satz, vice president and fashion director. Publicity: Mark Klauser and Bobbi Queen. Contact: Mr. King, OX. 5-4000, ext. 208.	OHRBACH'S	18 WEST 35TH STREET 5TH FLOOR
Sept. 16	10:00 A.M., ADELE SIMPSON, 530 Seventh Avenue, 23rd floor, LA. 4-7626.		
Thursday Sept. 16 10:15 A.M.	PREVIEW: NEW WIG COLORS AND STYLES Abbott Tresses presents "Dynel Natur" -- new wig colors and styles by Adolfo and Halston. Lunch--12:00. By invitation. Contact: Thelma Bonneau, 644-3086.	CLAIROL	345 PARK AVENUE 5TH FLOOR
Thursday Sept. 16 11:00 A.M.	RESORT AND HOLIDAY COLLECTION By reservation. Contact: LA. 4-5923.	WILSON FOLMAR	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Thursday Sept. 16 11:30 A.M.	HOLIDAY & RESORT COLLECTION Designed by Dorothy Farbo. By reservation. Contact: Virginia Yost, BR. 9-5991.	MIGNON	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Thursday Sept. 16 1:00 P.M.	HOLIDAY AND RESORT COLLECTION By reservation. Contact: Geri Lasher or Dick Conrad, 594-3000.	MORTON MYLES FOR MALCOLM CHARLES	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Thursday Sept. 16 2:00 P.M. & 3:00 P.M.	OPENING: HOLIDAY & RESORT COLLECTION Press Show, 2:00 P.M.; Buyers' Show, 3:00 P.M. By invitation. Thereafter by appointment. Contact: 695-5555.	JON HAGGINS	37 WEST 39TH STREET SHOWROOM - 3RD FLOOR
Sept. 16	2:30 P.M., HOUSE OF BRANELL, 530 Seventh Avenue, 27th floor, PE. 6-6983.		
Thursday Sept. 16 3:30 P.M.	AUTUMN-WINTER COLLECTION By invitation. Thereafter by appointment. Contact: LO. 5-3870.	FEMINA FURS LTD.	330 SEVENTH AVENUE PENTHOUSE - 22ND FLOOR
Thursday Sept. 16 4:00 P.M.	PREVIEW OF RESORT COLLECTION Beachwear, robes and fabrics. By invitation. Publicity: Rea Lubar, 279-0790.	ARTEX OF BRAZIL; BRASTEX (U.S.SUBSID)	BRAZILIAN GOVT. TRADE BUR. 551 FIFTH AVE.- SUITE 210
Thursday Sept. 16 4:00 P.M.	PREVIEW OF PATRICIAN FABRICS For designers, manufacturers and press. Show at 4:30 P.M. By invitation.	HYSTRON FIBERS (485 LEXINGTON AVENUE)	AL MOUNIA 38TH AND MADISON AVENUE
Thursday Sept. 16 4:00 P.M. Cocktails	SWIMWEAR COLLECTION BY LUIS ESTEVEZ "Estevez" and "Miss Estevez" swimwear collections. Showing at 5:00 P.M. by invitation. Contact: 1500 So. Central Ave., L.A., 213-746-1450; 244-4792 (NY)	SEA DARLINGS OF CALIF. (1407 BROADWAY)	1407 BROADWAY 1407 CLUB

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Sept. 16	5:00 P.M., RAY AGHAYAN/BOB MACKIE,	Hotel Gotham, Suite 1009,	CI. 7-2200.
Friday Sept. 17 11:45 A.M. Luncheon	"HOW THE U.S.A. DRESSES TODAY" Sixth Embassy Cultural Exchange Program, presenting a cross-country round-up of fashions, which will be shown at the Paris Hilton, Sept. 28; and Athens Hilton, Oct. 5. Commentator: Marjorie S. Deane, Tobé Associates. Prices: \$15.00, members; \$25.00, guests. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	NEW YORK HILTON HOTEL BALLROOM
Sept. 18- Sept. 21	INTERNATIONAL CHILDREN'S FASHION TRADE SHOW AT PORTE DE VERSAILLES. Contact: French Trade Shows, 1350 Avenue of the Americas, 582-4960.		
Sept. 20	JEWISH NEW YEAR -- Rosh Hashonah (Monday)		
Sept. 20- Sept. 26	TWENTY-SIXTH NATIONAL SWEATER AND KNITWEAR WEEK Contact: Edward A. Brandwein, National Knitted Outerwear, 51 Madison, 683-7520.		
Tuesday Sept. 21 11:30 A.M.	PRESS & CUSTOMER SHOW: PLAZA IMPORTS COLLECTION Exclusive European imports. By invitation. Publicity: Madeleine de Vries, PL. 3-7300.	BERGDORF GOODMAN	4TH FLOOR
Tuesday Sept. 21 3:30 P.M.	FALL AND WINTER FUR PREVIEW By invitation. (Note change of date.) Publicity: Arnold Jurdem Co., 421-1461. Contact: Joseph J. Davis, CI. 5-0322.	REISS & FABRIZIO	HOTEL PIERRE COTILLION ROOM
Tuesday Sept. 21 4:00 P.M.	FALL COLLECTION BY ERIC LUND By invitation. Publicity: Rea Lubar, 279-0790.	NARCISSA	242 EAST 58TH STREET
Wednesday Sept. 22 9:00 A.M. Breakfast	PRESS PREVIEW: HOME FURNISHINGS Press preview of Bloomingdale's Home Furnishings event. Designer rooms and shops. By invitation. Publicity: Arlene Friedlander, 752-1988.	BLOOMINGDALE'S	5TH FLOOR
Wednesday Sept. 22 9:30 A.M. Breakfast	PRESS PREVIEW: FALL-WINTER COLLECTION Presentation of Gucci Fall-Winter fashions and accessories for women and men. By invitation. Contact: Hamra Associates, 748 Lexington, 753-9835.	GUCCI	689 FIFTH AVENUE GUCCI SALON
Sept. 22	10:00 A.M., ADELE SIMPSON, 530 Seventh Ave., 23rd floor, LA. 4-7626.		
Wednesday Sept. 22 11:30 A.M.	CUSTOMER SHOW: TIKTINER COLLECTION Presentation of Tiktiner exclusive Fall and Winter collection for Bergdorf Goodman. Publicity: Madeline de Vries, PL. 3-7300.	BERGDORF GOODMAN	3RD FLOOR COUNTRY CASUALS
Wednesday Sept. 22 11:30 A.M. Cocktails	DIAMONDS-INTERNATIONAL AWARDS - 1971 Exhibition of Diamonds Awards collection, followed by luncheon and presentation of awards in Baroque Suite. By invitation. Contact: 974-7461.	N.W. AYER & SON (1345 SIXTH AVENUE)	HOTEL PLAZA WHITE & GOLD SUITE
Wednesday Sept. 22 12:30 P.M. Luncheon	OPENING: FALL & WINTER COLLECTION Fall and Winter collection by Tiziani of Rome. Reservations (\$6.50): PL. 9-7010. Coordinator and commentator: Mary Alice Rice, PL. 2-5726.	TIZIANI OF ROME	HOTEL PLAZA BALLROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Sept. 22 12:30 P.M.	FALL COLLECTION AT LUNCHEON Reservations: (\$5.95), CI. 6-9171.	FRANCESCA FOR DAMON (1410 BROADWAY)	BARBETTA RESTAURANT 321 WEST 46TH STREET Ellen Perl, TE. 2-8212.
Wednesday Sept. 22 2:00 P.M.- 6:00 P.M.	PREVIEW: HOLIDAY-INTO- SPRING COLLECTION Opening of new showroom and presentation of Holiday-into-Spring collection. By invitation. Contact: 685-3765.	GIORGIO DI SANT'ANGELO	6 WEST 57TH STREET NEW SHOWROOM - 3RD FLOOR
Wednesday Sept. 22 3:00 P.M.- 6:00 P.M.	PRIVATE PREVIEW: VALENTINO COLLECTION Preview of Lord & Taylor's Valentino collection -- exclusive copies from his Fall couture collection. (Note change of date). By invitation only.	LORD & TAYLOR	3RD FLOOR
Cancelled Sept. 22	BLOOMINGDALE'S MEN'S STORE PREVIEW OF RALPH LAUREN POLO SHOP, ORIGINALLY SCHEDULED FOR WED., SEPT. 22, AT 6:15 P.M., HAS BEEN CANCELLED.		
Beginning Wednesday Sept. 22	SPRING AND SUMMER COLLECTION Continuous showings. By appointment. Contact: Susie Vogel, 947-4406.	CACHAREL (DIV. MALLORY); JAP	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Thursday Sept. 23 11:30 A.M.	CUSTOMER SHOWING: JOAN LESLIE FASHIONS Fall and Winter collection by Kasper for Joan Leslie. Publicity: Madeline de Vries, PL. 3-7300.	BERGDORF GOODMAN	5TH FLOOR MISS BERGDORF
Thursday Sept. 23 12:00 Noon	HOLIDAY AND CRUISE COLLECTION By appointment. Informal showings thereafter. Contact: CH. 4-5693.	COUNTESS ALEXANDER	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Sept. 23	1:00 P.M., OHRBACH'S IMPORT FASHIONS, 5th floor, By invitation.		
Sept. 23	6:00 P.M., OHRBACH'S IMPORT FASHIONS, (Public Show), 5th floor, OX. 5-4000.		
Thursday Sept. 23 8:30 P.M.	TWENTY-NINTH ANNUAL COTY AWARDS Presentation of annual Coty American Fashion Critics' Awards: Hall of Fame Citation--Bill Blass. Hall of Fame--Anne Klein. Men's Award--Larry Kane of Raffles Wear. The "Winnie" 1971--Betsey Johnson of Alley Cat; Halston. Special Awards--John Kloss of Cira Intimate Creations; Nancy Knox of Renegades; Elsa Peretti; Levi Strauss & Co. (Black tie). By invitation. Publicity: Eleanor Lambert: MU. 8-2130.	COTY, INC.	ALICE TULLY HALL LINCOLN CENTER
Monday Sept. 27 9:00 A.M. Breakfast	PRESS PREVIEW OF MEN'S COUTURE FASHIONS Fall-Winter men's couture fashions from Paris, Rome, London, Amsterdam and other countries. By invitation. Contact: Walter Hauser, PL. 3-1542; or Serge Obolensky Assoc., 421-8266.	ALEXANDER'S	59TH STREET & LEXINGTON 3RD FLOOR
Monday Sept. 27 11:30 A.M.	PRESS & CUSTOMER SHOW: BERNARD PARRIS Showing of exclusive Fall-Winter collection for Bergdorf Goodman. Publicity: Madeline de Vries, PL. 3-7300.	BERGDORF GOODMAN	5TH FLOOR
Postponed Sept. 27	THE BEN KAHN AT CARTIER FUR FASHION PREVIEW, ORIGINALLY SCHEDULED FOR SEPT. 27 AT 1:00 P.M., HAS BEEN POSTPONED TO OCT. 14 AT 12:30 P.M. (See pg. 12).		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Sept. 27 3:00 P.M.	HAUTE COUTURE AND NEW PRE-A-PORTER Fall-Winter couture and first pre-a-porter collection, designed and made by Nina Dimos in Paris. By invitation. Contact: Judy Guerin, 879-4822.	NINA DIMOS	36 EAST 61ST STREET SALON
Monday Sept. 27 3:00 P.M.	PRESS SHOWING OF MEN'S FASHIONS Premiere showing of Spring and Summer men's ready-to-wear; also custom collection. Show followed by reception. By invitation. Contact: Oley Borris, 832-8550.	DIMITRI OF ITALY (42 EAST 57TH STREET)	HOTEL PLAZA TERRACE ROOM
Monday Sept. 27 5:30 P.M.- 7:30 P.M. Cocktails- Reception	RECEPTION: PIERRE CARDIN & MADAME HERVE ALPHAND To celebrate the introduction of Pierre Cardin's personal collection of grooming aids for men. A cocktail reception will be given by Consul General and Madame Henri Claudel at the French Consulate in honor of Pierre Cardin and Madame Herve Alphan. A limited launching of the line in eight major cities and Bloomingdale's in N.Y. will follow. By invitation.	CONSUL GENERAL & MADAME HENRI CLAUDEL	FRENCH CONSULATE 934 FIFTH AVENUE
Beginning Monday Sept. 27	RESORT AND EARLY SPRING In two parts. "Mid-winter tan and Spring inklings." Betty Hanson, 279-9915.	ANNE KLEIN & COMPANY	205 WEST 39TH STREET SHOWROOM - 3RD FLOOR By appointment. Contact:
Sept. 29	JEWISH HOLIDAY - Yom Kippur (Wednesday)		
Thursday Sept. 30 12:15 P.M. Luncheon	"AUTHOR! AUTHOR!" LUNCHEON Speakers: Julia Savarese, Jane Trahey, and Helen Van Slyke. Tickets: \$7.50 each; contact: AWNY, 153 East 57th Street, MU. 6-7434.	ADVERTISING WOMEN OF NEW YORK	SUN LUCK GOURMET 157 WEST 49TH STREET
Thursday Sept. 30 4:00 P.M.	PRESS PREVIEW: 1972 SWIMWEAR COLLECTION By invitation. Contact: Barbara Kalishman, MU. 4-2774.	ROBBY LEN (1411 BROADWAY)	THURSDAY'S 57 WEST 58TH STREET
Thursday Sept. 30 5:30 P.M.	FILM PREMIERE FOR THE PRESS A Ski Touring fashion show and film for the press. Joan Parker, 628-1333.	BONNE BELLE & THE G. H. BASS CO.	TOBE COBURN SCHOOL 851 MADISON (71ST ST.) By invitation. Publicity:
Beginning Thursday Sept. 30	OPENING OF RESORT COLLECTION (Note change of date). By appointment. Contact: Mabel Glemby, 765-3535.	FERDINANDO SARMI LTD.	20 WEST 57TH STREET SHOWROOM - 8TH FLOOR
Friday Oct. 1 12:30 P.M.	INTERNATIONAL FALL- WINTER MENSWEAR Men's fashions from Canada, France, Holland, Israel, Italy, Mexico, Spain, U.S., West Germany, Denmark. Commentators: Chip Tolbert and Max Evans, "Esquire Magazine". Press by reservation; contact: Mr. West, OX. 5-4000, ext. 535. Open to public. Publicity: Mark Klauser and Bobbi Queen.	OHRBACH'S	LOWER LEVEL
Monday Oct. 4 9:30 A.M.	FALL AND WINTER FUR COLLECTION Coffee at 9:30 A.M., followed by show at 10:00. By invitation. Maximilian Contact: Vera Bacal, CI. 7-1388. Publicity: Eleanor Lambert, MU. 8-2130.	MAXIMILIAN	20 WEST 57TH STREET SALON - 3RD FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Oct. 4- Oct. 22	RESORT & SPRING COLLECTION IN L.A. Showing at 9:30 A.M., Oct. 4, 5, 11, 18. Contact: 213-627-0806 (L.A.)	HELGA	722 S. LOS ANGELES STREET SHOWROOM
Tuesday Oct. 5 9:00 A.M. Breakfast	PRESS BREAKFAST "What is Happening to Hair -- And Where It Is Going" -- press breakfast to introduce Roger Thompson, artistic director of Vidal Sassoon International. By invitation. Contact: Laurance Taylor, 688-0728.	VIDAL SASOON	803 MADISON AVENUE SALON
Tuesday Oct. 5 11:00 A.M.	PREVIEW: FUR COLLECTION By invitation. Contact: Dorothy Kay, 246-3416.	GEORGES KAPLAN	PLACE TO BE ANNOUNCED
Tuesday Oct. 5 2:00 P.M.	OPENING OF SPRING COLLECTION By invitation. Thereafter by appointment. Contact: Anne Kimmel, LO. 4-3246.	MISS FOX CREATED BY SEYMOUR FOX	512 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Tuesday Oct. 5 2:30 P.M.	PREVIEW: FALL AND WINTER FUR COLLECTION Show at 3:30 P.M., by invitation. Fashion Director: Mia Grau. Contact: PE. 6-6944.	CHRISTIE BROTHERS	HOTEL PLAZA GRAND BALLROOM
Tuesday Oct. 5 4:30 P.M.	PRESS PREVIEW: SPRING MENSWEAR DESIGNS Preview of Oscar de la Renta Designs for Men, a division of After Six, Inc. By invitation. Contact: Bernie Toll, 765-2400; or Chuck Jones, LA. 4-9350.	OSCAR DE LA RENTA MENSWEAR(DIV. AFTER SIX)	1290 SIXTH AVENUE SUITE 1100
Wednesday Oct. 6 2:30 P.M.	OPENING OF SPRING COLLECTION By invitation. Also Oct. 14 at 2:30, by reservation. Contact: 594-5424.	SOMETHING BY OSCAR DE LA RENTA	1411 BROADWAY SHOWROOM - 29TH FLOOR
Wednesday Oct. 6 3:30 P.M.	PRESS PREVIEW: CUSTOM FASHIONS AND FURS Fall and Winter fashions for men and women. By invitation. Publicity: Dorelle Associates, 730 Fifth Avenue, 489-8420.	NICO TERZIS	46 EAST 65TH STREET SALON - 2ND FLOOR
Beginning Wednesday Oct. 6 5:55 P.M.- 7:25 P.M.	FASHION COURSE: "CLOTHES-NOW" Seven Wednesdays -- Contemporary fashion course by Estelle Hamburger. Topics include: "Panorama; New York Markets; Fashions International; Fabrics-into-Fashion; The Beauty Business; Stores USA; The Fashion Message; Continuous Performance." Price of course: \$30.00. (Registration in person, Sept. 13-Oct. 5, 10:00 A.M. - 8:00 P.M., Mon. through Fri.) For Fall, 1971 Catalogue, contact: The Registrar, 675-2700.	ESTELLE HAMBURGER	THE NEW SCHOOL 66 WEST 12TH STREET
Thursday Oct. 7 3:00 P.M.	OPENING OF SPRING COLLECTION By invitation. Thereafter by appointment. Contact: Mr. Abbott, BR. 9-9223.	V & J DESIGNS BY VICTOR JORIS	500 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Oct. 10- Oct. 15	TWENTY-FIRST PRESS WEEK BY CALIF. FASHION CREATORS at Beverly Wilshire, L.A. Contact: Marjorie Carne, 110 East 9th Street, L.A. 213-627-1034.		
Monday Oct. 11 3:00 P.M.	FALL & WINTER COIFFURE FASHIONS Press showing of Fall and Winter haute coiffures. By invitation. Publicity: Marsha Gerber, 136 East 55th Street, PL. 2-2254.	INTERCOIFFURE	998 FIFTH AVENUE TOWNHOUSE (81ST ST.)

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Oct. 14 11:00 A.M.	OPENING: SPRING COLLECTION By invitation only. Contact: Pat King, LO. 4-3246.	SEYMOUR FOX	512 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Oct. 12	3:00 P.M., OSCAR DE LA RENTA BOUTIQUE (Press), 550 7th, by invitation.		
Wenesday Oct. 13 10:30 A.M.	OPENING OF SPRING COLLECTION Also Oct. 19, 21, 27 at 10:30, by reservation. (Press show at 2:30, Oct. 13, by invitation). Contact: LA. 4-9350.	OSCAR DE LA RENTA	550 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Oct. 13	2:30 P.M., OSCAR DE LA RENTA (Press), 550 Seventh Ave., by invitation(see above)		
Wednesday Oct. 13 4:00 P.M.	OPENING OF SPRING COLLECTION Also, Oct. 18 and Oct. 20 at 4:00. By reservation. Contact: 736-1690.	CHESTER WEINBERG	530 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Thursday Oct. 14 12:30 P.M. Luncheon	PRESS PREVIEW OF FUR FASHIONS Exclusive collection of Ben Kahn at Cartier fur fashions. (Note change of date) By invitation. Contact: 838-7387; or Anita Tiburzi, PL. 2-1510.	BEN KAHN AT CARTIER	4 EAST 52ND STREET SALON - 3RD FLOOR
Oct. 14	2:30 P.M., SOMETHING BY OSCAR DE LA RENTA, 1411 Bway, 29th floor, 594-5424.		
Oct. 14	3:00 P.M., BILL BLASS Press Show, Hotel Pierre, Cotillion Room, By invitation.		
Monday Oct. 18 11:00 A.M.	OPENING OF FALL COLLECTION Also Oct. 20 at 10:00 A.M. and Oct. 26 at 11:00 A.M. By reservation. (Press, Oct. 12 at 3:00 P.M., by invitation.) Contact: Marilyn Pignoni, LA. 4-9350.	OSCAR DE LA RENTA BOUTIQUE	550 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Monday Oct. 18 1:00 P.M.	OPENING OF SPRING COLLECTION Also Oct. 19, 25 at 1:00 P.M. By reservation. Contact: 524-3520.	TEAL TRAINA	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Monday Oct. 18 2:30 P.M.	PRESS PREVIEW: SPRING COLLECTION By invitation. Also Oct. 25 and Nov. 1 at 2:30 P.M. By reservation. Contact: LO. 4-9220.	CHRISTIAN DIOR BY HUBERT LATIMER	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Oct. 18	4:00 P.M., CHESTER WEINBERG, 530 Seventh Ave., 16th floor, 736-1690.		
Beginning Monday Oct. 18	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: WI. 7-5324.	THE ARKINS	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Oct. 18- Oct. 22	READY-TO-WEAR BOUTIQUE AND KNITWEAR COLLECTIONS IN FLORENCE Contact: Centro di Firenze per la Moda Italiana, Viale Gramsci 9/A, Florence		
Oct. 10- Oct. 21	SIXTH "INTERCHIC" INTERNATIONAL FASHION BUYERS SHOW, BERLIN, WEST GERMANY Contact: Ray Blumenthal, International Associates, Inc., TE. 8-2930.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Oct. 19 10:00 A.M.	OPENING OF SPRING COLLECTION Also Oct. 26 at 10:00 A.M.	BEN REIG, INC. By reservation. Contact: Mr. Revel, CH. 4-1542.	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Oct. 19	10:30 A.M., OSCAR DE LA RENTA, 550 Seventh Ave., 11th floor, LA. 4-9350.		
Tuesday Oct. 19 11:00 A.M.	RESORT & SPRING COLLECTION By invitation. Contact: Mary Kloss, 868-2880.	PAPILLON	550 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Tuesday Oct. 19 12:00 Noon	OPENING OF SPRING COLLECTION By reservation. Contact: 279-5012.	MOLLIE PARNIS	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Oct. 19	1:00 P.M., TEAL TRAINA, 550 Seventh Avenue, 15th floor, 524-3520.		
Tuesday Oct. 19 2:30 P.M.	OPENING OF SPRING COLLECTION Also, Oct. 21, 26, 28, Nov. 3 at 2:30. (Press Show, Thursday, Oct. 14 at Hotel Pierre, 3:00 P.M., by invitation.) Contact: Mary Jean Rainnie, 947-8235.	BILL BLASS	550 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Oct. 20	10:00 A.M., OSCAR DE LA RENTA BOUTIQUE, 550 Seventh Ave., 23rd fl., LA. 4-9350.		
Wednesday Oct. 20 11:00 A.M.	OPENING OF SPRING COLLECTION Also Oct. 27 at 11:00 A.M., by reservation. Contact: 564-3857.	TRAINA BOUTIQUE & TRAINA SPORT	550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Wednesday Oct. 20 12:00 Noon	OPENING OF SPRING COLLECTION By invitation. Also Oct. 26 at 12:00 Noon. By reservation. Contact: LA. 4-0237.	HAROLD LEVINE BY DON BREITINGER	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Wednesday Oct. 20 2:30 P.M.	OPENING OF SPRING COLLECTION Also Oct. 27 at 2:30. By reservation. Contact: 244-1872.	LARRY ALDRICH	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Oct. 20	4:00 P.M., DONALD BROOKS, 550 Seventh Ave., 21st floor, 947-8235.		
Oct. 20	4:00 P.M., CHESTER WEINBERG, 530 Seventh Ave., 16th floor, 736-1690.		
Oct. 21	10:30 A.M., OSCAR DE LA RENTA, 550 Seventh Ave., 11th floor, LA. 4-9350.		
Oct. 21	2:30 P.M., BILL BLASS, 550 Seventh Avenue, 17th floor, 524-6968.		
Oct. 21	4:00 P.M., DONALD BROOKS, Press Show, by invitation, 550 Seventh Avenue.		
Oct. 22- Oct. 28	SPRING AND SUMMER PRET-A-PORTER COLLECTIONS IN PARIS, Parc des Expositions, Porte de Versailles. Contact: Federation Francaise des Industries du Vetement Feminin, 69 Rue de Richelieu, Paris II, France.		
Saturday Oct. 23	NATIONAL ARTS & ANTIQUES SHOW, 7th Regimental Armory, Park Avenue & 67th St. Contact: Pearl Winick, 233-6010.		
Oct. 23- Oct. 29	WOMEN'S AND CHILDREN'S SPRING AND RESORT MARKET IN DALLAS. Contact: Dallas Market Center, 2100 Stemmons Freeway, Dallas, Texas, 75207.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Oct. 25	1:00 P.M., TEAL TRAINA, 550 Seventh Avenue, 15th floor, 524-3520.		
Oct. 25	2:30 P.M., CHRISTIAN DIOR-NEW YORK, 498 Seventh Avenue, 17th flr, LO. 4-9220.		
Monday	SHOWING OF	LANVIN FOR	530 SEVENTH AVENUE
Oct. 25	SPRING COLLECTION	NADREW ARKIN	SHOWROOM - 7TH FLOOR
4:00 P.M.	By invitation. Thereafter by appointment. Contact: Florence Napp, WI. 7-5324.		
Oct. 26	10:00 A.M., BEN REIG, 498 Seventh Avenue, 23rd floor, CH. 4-1542.		
Oct. 26	11:00 A.M., OSCAR DE LA RENTA BOUTIQUE, 550 Seventh Ave., 23rd fl, LA. 4-9350.		
Oct. 26	12:00 Noon, HAROLD LEVINE, 530 Seventh Avenue. 21st floor, LA. 4-0237.		
Oct. 26	2:30 P.M., BILL BLASS, 550 Seventh Avenue, 17th floor, 524-6968.		
Oct. 26	4:00 P.M., DONALD BROOKS, 550 Seventh Avenue, 21st floor, 947-8235.		
Oct. 27	10:30 A.M., OSCAR DE LA RENTA, 550 Seventh Avenue, 11th floor, LA. 4-9350.		
Oct. 27	11:00 A.M., TRAINA BOUTIQUE & TRAINA SPORT, 550 Seventh Ave, 14th flr, 564-3857.		
Wednesday	PRESS PREVIEW: RESORT &	FERDINANDO SARMI	HOTEL PIERRE
Oct. 27	SPRING COLLECTION	(20 WEST 57TH STREET)	COTILLION ROOM
12:00 Noon	By invitation. Thereafter in showroom. Contact: Mabel Glemby, 765-3535.		
Oct. 27	2:30 P.M., LARRY ALDRICH, 530 Seventh Avenue, 12th floor.		
Wednesday	RESORT AND SPRING	HELGA	HOTEL GOTHAM
Oct. 27	COLLECTION	(722 SO. LOS ANGELES ST.)	PRIVATE SUITE
6:00 P.M.	Also Nov. 1, 3, 8, 10 at 6:00 P.M. By reservation. Contact: Walter Oppenheimer, 213-627-0806 or 335-6033.		
Thursday	OPENING OF SPRING	MISS DIOR	498 SEVENTH AVENUE
Oct. 28	COLLECTION		SHOWROOM - 17TH FLOOR
10:00 A.M.	Also Monday, Nov. 1 at 10:00 A.M. By reservation. Contact: LO. 4-9220.		
Oct. 28	2:30 P.M., BILL BLASS, 550 Seventh Avenue, 17th floor, 524-6968.		
Oct. 28- Nov. 3	LONDON FASHION FAIR, Celanese House, London, England. Contact: Clothing Export Council, 54 Grosvenor St., London W 1, England.		
Friday	CONSUMERS' MARKETS:	THE FASHION GROUP, INC.	N. Y. HILTON HOTEL
Oct. 29	BREAKFAST AND LUNCHEON	(9 ROCKEFELLER PLAZA)	BALLROOM
8:45 A.M. & 11:45 A.M.	Prices and more details will be published in later issues. Contact: The Fashion Group, CI. 7-3940.		
Oct. 29- Oct. 31	SPRING & SUMMER READY-TO-WEAR IN LONDON. Contact: British Trade Development. 150 East 58th Street, 593-2258.		
Nov. 1	10:00 A.M., MISS DIOR, 498 Seventh Avenue, 17th floor, LO. 4-9220.		
Nov. 1	2:30 P.M., CHRISTIAN DIOR-N.Y., 498 Seventh Avenue, 17th floor, LO. 4-9220.		
Nov. 3	2:30 P.M., BILL BLASS, 550 Seventh Avenue, 17th floor, 524-6968.		

CONTINUOUS SHOWINGS - THESE RESORT COLLECTIONS HAVE OPENED

ADRI FOR CLOTHES CIRCUIT . . . . . 550 Seventh Avenue, 7th floor, 736-6180

AQUANALA . . . . . 512 Seventh Avenue, 13th floor, 736-1076

ATID . . . . . 111 West 40th Street, 22nd floor, 594-5215

ELEANOR BRENNER FOR BRENNER COUTURE. . . . 498 Seventh Avenue, 5th floor, 239-1150

MARIE CHANTAL . . . . . 498 Seventh Avenue, 2nd floor, 524-9862

CLAUDIA BY GEORGE HALLEY . . . . . 498 Seventh Avenue, 9th floor, 564-0910.

CONCEPT VII BY JACK BODI . . . . . 530 Seventh Avenue, 6th floor, 695-7715

DAVID CRYSTAL . . . . . 498 Seventh Avenue, 23rd floor, BR. 9-6560

DESIGN THAI . . . . . 550 Seventh Avenue, 18th floor, 239-8530

ANNE FOGARTY . . . . . 550 Seventh Avenue, 7th floor, LO. 4-9115

GINORI . . . . . 498 Seventh Avenue, 12th floor, 244-4700

GIORGINI . . . . . 550 Seventh Avenue, 5th floor, 279-3410

GOLDWORM . . . . . 1410 Broadway, 20th floor, 244-1700

GUNDA . . . . . 488 Seventh Avenue, Room 311, 879-0139 or 524-2640

STAN HERMAN FOR MR. MORT . . . . . 498 Seventh Avenue, 3rd floor, 524-3818

JAMISON . . . . . 498 Seventh Avenue, 24th floor, OX. 5-4812

JEUNESSE . . . . . 498 Seventh Avenue, 12th floor, OX. 5-6234

LESLIE FAY . . . . . 1400 Broadway, 16th floor, LW. 4-9000

ANNE KLEIN SUPERSPORT . . . . . 205 West 39th Street, 3rd floor, 279-9915

LAWRENCE OF LONDON. . . . . 512 Seventh Avenue, 20th floor, 244-3815

MARDI GRAS BY JERRY MARSCH . . . . . 498 Seventh Avenue, 3rd floor, 947-2055

MOUNTAIN ARTISANS(W. VIRGINIA) . . . . . Hotel Gotham, Suite 701, CI. 7-2200

ORIGINALA. . . . . 512 Seventh Avenue, 43rd floor, 695-5100

REBECCA; WILLI; RICHARD TAM/JON MANDL . . 530 Seventh Avenue, 9th floor, 947-8470

GLORIA SACHS . . . . . 530 Seventh Avenue, 30th floor, LO. 3-1640

JERRY SILVERMAN BY SHANNON RODGERS . . . .530 Seventh Avenue, 17th floor, CH. 4-7522

SOMETHING BY OSCAR DE LA RENTA . . . . . 1411 Broadway, 29th floor, 594-5424

WILLIE WOO (Fun Jewelry) . . . . . At Your Office, 924-1808

# 1972

JANUARY							FEBRUARY							MARCH						
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2	3	4	5	6	7	8	6	7	8	9	10	11	12	5	6	7	8	9	10	11
9	10	11	12	13	14	15	13	14	15	16	17	18	19	12	13	14	15	16	17	18
16	17	18	19	20	21	22	20	21	22	23	24	25	26	19	20	21	22	23	24	25
23	24	25	26	27	28	29	27	28	29					26	27	28	29	30	31	
30	31																			
APRIL							MAY							JUNE						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
						1							1							
2	3	4	5	6	7	8	7	8	9	10	11	12	13	4	5	6	7	8	9	10
9	10	11	12	13	14	15	14	15	16	17	18	19	20	11	12	13	14	15	16	17
16	17	18	19	20	21	22	21	22	23	24	25	26	27	18	19	20	21	22	23	24
23	24	25	26	27	28	29	28	29	30	31				25	26	27	28	29	30	
30																				
JULY							AUGUST							SEPTEMBER						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
						1							1							
2	3	4	5	6	7	8	6	7	8	9	10	11	12	3	4	5	6	7	8	9
9	10	11	12	13	14	15	13	14	15	16	17	18	19	10	11	12	13	14	15	16
16	17	18	19	20	21	22	20	21	22	23	24	25	26	17	18	19	20	21	22	23
23	24	25	26	27	28	29	27	28	29	30	31			24	25	26	27	28	29	30
30	31																			
OCTOBER							NOVEMBER							DECEMBER						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
1	2	3	4	5	6	7							1							
8	9	10	11	12	13	14	5	6	7	8	9	10	11	3	4	5	6	7	8	9
15	16	17	18	19	20	21	12	13	14	15	16	17	18	10	11	12	13	14	15	16
22	23	24	25	26	27	28	19	20	21	22	23	24	25	17	18	19	20	21	22	23
29	30	31					26	27	28	29	30			24	25	26	27	28	29	30
														31						